



Folks on Spokes & Step Forward Sponsorship Opportunities

Sunday, October 1, 2023 – Fowler Field, Milford CT

Join in sponsoring health, hope, and recovery to those in need our community. Your contribution makes a difference!

About Bridges Healthcare:

Our mission is to promote individual and community health, wellness, and recovery through integrated behavioral health services. Founded in 1957, Bridges is a 501c3 nonprofit organization that provides a comprehensive range of outpatient mental health, addiction, primary care, community support, prevention, and intensive home-based services for children, adults, and families in Milford, Orange, Stratford, West Haven, and their surrounding communities. Since its inception, Bridges' quality programs and services have helped individuals and families move toward healing and recovery.

About Folks on Spokes & Step Forward:

Each year for the last 30 years, hundreds of cyclists and walkers have joined together to raise funds and awareness for mental health and addiction recovery in support of Bridges Healthcare services. The event averages 300 attendees, including cyclists, walkers, and volunteers. Participants choose from 5 scenic courses along the Connecticut coastline – including a 5K walk and 5, 10, 20, and 40-mile bike routes. The start line begins at Fowler Field in Milford, and longer courses stretch through West Haven and Orange.

Sponsorship Levels & Benefits:

Sponsor Benefits	Presenting \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$1,000	Rest Stop \$500	T-shirt \$250
Company logo included in event branding	/						
Recognition on the event website and social media	/	✓	✓	✓	\	✓	
Logo on the event website	/	/	/	/			
Name on the event website					<	/	
Mention in event press release.	✓	✓					
Dedicated recognition Facebook post	/	✓	/				
Sponsor featured in email blast	/	/	✓	/			
Business logo on event t-shirt	/	✓	/	/			
Business name listed on event t-shirt (size and placement relative to level)					✓	✓	✓
Verbal recognition during event	✓	✓	✓	✓	✓		
Mention in post-event press release	/	✓	/				



Yes! Count on us as a 2023 Sponsor!

We want to make a difference for mental health and our community.

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I will make my credit card payment online at https://give.classy.org/BridgesRideWalk2023

Thank you for your support!

Should you have any questions or like additional information, please contact **Allison Csonka**, Director of Fund Development and Communications at **203.878.6365 ext 337** or acsonka@bridgesmilford.org

