



# Folks on Spokes & Step Forward Sponsorship Opportunities

**Sunday, September 29, 2024 – Fowler Field, Milford CT**

Join in sponsoring health, hope, and recovery to those in need our community. Your contribution makes a difference!

## About Bridges Healthcare:

Our mission is to promote individual and community health, wellness, and recovery through integrated behavioral health services. Founded in 1957, Bridges is a 501c3 nonprofit organization that provides a comprehensive range of outpatient mental health, addiction, primary care, community support, prevention, and intensive home-based services for children, adults, and families in Milford, Orange, Stratford, West Haven, and their surrounding communities. Since its inception, Bridges’ quality programs and services have helped individuals and families move toward healing and recovery.

## About Folks on Spokes & Step Forward:

Every year for more than 30 years, hundreds of cyclists and walkers have joined together to raise funds and awareness for mental health and addiction recovery in support of Bridges Healthcare services. The event averages 300 attendees, including cyclists, walkers, and volunteers. Participants choose from 5 scenic courses along the Connecticut coastline – including a 5K walk and 5, 10, 20, and 40-mile bike routes. The start line begins at Fowler Field in Milford, and longer courses stretch through West Haven

## Sponsorship Levels & Benefits:

<b><i>Sponsor Benefits</i></b>	<b>Presenting \$10,000</b>	<b>Platinum \$5,000</b>	<b>Gold \$2,500</b>	<b>Silver \$1,500</b>	<b>Bronze \$1,000</b>	<b>Rest Stop \$500</b>	<b>T-shirt \$250</b>
Company logo included in event branding	✓						
Recognition on the event website and social media	✓	✓	✓	✓	✓	✓	
Listed on the event website	Logo	Logo	Logo	Logo	Name	Name	
Registration entries for Bike or Walk	10	8	6	5	4	2	1
Mention in event press release.	✓	✓					
Dedicated recognition Facebook post	✓	✓	✓				
Sponsor featured in email blast	✓	✓	✓	✓			
Business logo on event t-shirt	✓	✓	✓	✓			
Business name listed on event t-shirt (size and placement relative to level)					✓	✓	✓
Verbal recognition during event	✓	✓	✓	✓	✓		
Mention in post-event press release	✓	✓	✓				

# Yes! Count on us as a 2024 Sponsor!

We want to make a difference for mental health and our community.

To confirm your sponsorship, please complete this form and return it by September 06, 2024, via:

E-mail to: Allison Csonka, [acsonka@bridgesmilford.org](mailto:acsonka@bridgesmilford.org)

Or Mail to: Bridges Healthcare, Attn: Development, 949 Bridgeport Ave, Milford, CT 06460

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Select your sponsorship level:

\$10,000*	\$5,000*	\$2,500*	\$1,500*	\$1,000	\$500	\$250
Presenting	Platinum	Gold	Silver	Bronze	Rest Stop	T-shirt

Company Name for Printing Materials: \_\_\_\_\_

\*Sponsors \$1,500 or above, please submit the latest logo to Allison Csonka at [acsonka@bridgesmilford.org](mailto:acsonka@bridgesmilford.org)

## Check Payment Options (Make payable to Bridges Healthcare):

My check is enclosed      Send an invoice

## Credit Card Payment Options:

Bill my credit card   Card #: \_\_\_\_\_   Exp Date      CSC \_\_\_\_\_

\*Please ensure correct credit card billing name and address on this form

I will make my credit card payment online at [bridgesct.org/donate](https://bridgesct.org/donate) (select Event Sponsorship on Step 2)

**Thank you for your support!**

Should you have any questions or like additional information, please contact Allison Csonka, Director of Fund Development and Communications at 203.878.6365 ext 337 or [acsonka@bridgesmilford.org](mailto:acsonka@bridgesmilford.org)